

AVIATION WEEK 

ENGINE LEASING TRADING & FINANCE EUROPE

JUNE 5-6, 2024

PARK PLAZA VICTORIA
LONDON, UK

CONFERENCE SPONSORSHIP OPTIONS

Aviation Week Network would like to invite you to exhibit and sponsor at the annual Engine Leasing, Trading & Finance Europe conference which will be held on June 5-6, 2024 at the Park Plaza Victoria, London.

This is the premier conference for the engine leasing community, bringing together lessors, airlines, MROs, OEMs, consultancies and financiers to discuss the latest trends and issues in the industry. Building on the record breaking attendance in 2023, the 2024 event

will be an unmissable opportunity to network and build relationships in this key market sector and offers a range of unique packages for anyone looking to promote their brand, products and services to a high level, targeted audience.



The ONLY conference exclusively dedicated to the engine leasing market



Senior attendees from the leasing and finance community



2-day conference and superb networking opportunities

#ELTFEUR | www.engineleasingandfinance-europe.com

AVIATION WEEK
NETWORK 

HIGH LEVEL SPONSORSHIP

7-8 June, 2023

Park Plaza Victoria, London, UK



Host Sponsor: £28,350

SOLD

- Reference as the 'Host Sponsor' organization in all communications and top billing of logo placement
- Opportunity to make keynote address and have a panel moderator on the conference agenda (subject to availability on the agenda and approval of our conference producer)
- Opportunity to host conference party/ reception on middle evening of the event (after the conclusion of the Day One Reception and at cost to the Host Sponsor)
- Exclusive sponsorship of one element of the event (see list)
- Tabletop display space with dressed table, chairs and one electrical socket
- 4 delegate places at the event and 30% discount on any additional delegate places
- Full page profile in the digital event guide
- Full page advert in the digital event guide
- Top Leaderboard banner on event website (728 x 90)
- Opportunity to distribute promotional materials at the event (material to be pre-approved by Aviation Week Network)
- Logo to be featured on all marketing and promotional materials related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer



Premium Sponsor: £13,000

- Reference as the 'Premium Sponsor' in all communications and billing of logo placement above 'Sponsor' and 'Exhibitor' companies
- Opportunity to have a panel moderator on the conference agenda (subject to availability on the agenda and approval of our conference producer)
- Exclusive sponsorship of one element of the event (see list)
- Tabletop display space with dressed table, chairs and one electrical socket
- 3 delegate places at the event and 30% discount on any additional delegate places
- Full page profile in the digital event guide
- Full page advert in the digital event guide
- Logo to be featured on all marketing and promotional materials related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

Sponsor: £6,500

- Reference as the 'Sponsor' in all communications and billing of logo placement above 'Exhibitor' companies
- Tabletop display space with dressed table, chairs and one electrical socket
- 2 delegate places at the event and 30% discount on any additional delegate places
- Half page profile in the digital event guide
- Half page advert in the digital event guide
- Logo to be featured on all marketing and promotional materials related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer



Showcase Exhibition – Tabletop Display: £4,945

The Engine Leasing, Trading & Finance Europe Showcase will enable you to display your products and services to the senior level attendees throughout the 2 days of the conference

- ✔ Tabletop display space with dressed table, chairs and one electrical socket
- ✔ 2 delegate places at the event
- ✔ 100 word profile in the digital event guide
- ✔ Logo to be featured on event website as 'exhibitor,' with a link to your website



ELEMENTS FOR EXCLUSIVE SPONSORSHIP



Welcome Reception: £5,980*

Host the kick off social affair that brings all attendees together in a relaxed environment for the first of numerous networking activities



End of Day One Reception: £5,980*

After a full day of conference sessions, unwind with fellow attendees over drinks to develop key business relationships



Delegate Lunch: £5,980* (2 available)

A great opportunity to host and network with all attendees over a relaxed lunch



Refreshment Breaks: £5,980*

Host the networking breaks during the conference, which offers multiple opportunities to enhance a sponsors' brand



Sponsored Session: £7,595* (2 available)

Sponsor and run a specialist 30 minute session on an agreed topic as part of the main conference agenda (subject to approval by our conference producer and availability of a slot on the program)



Digital Event Guide: £4,365*

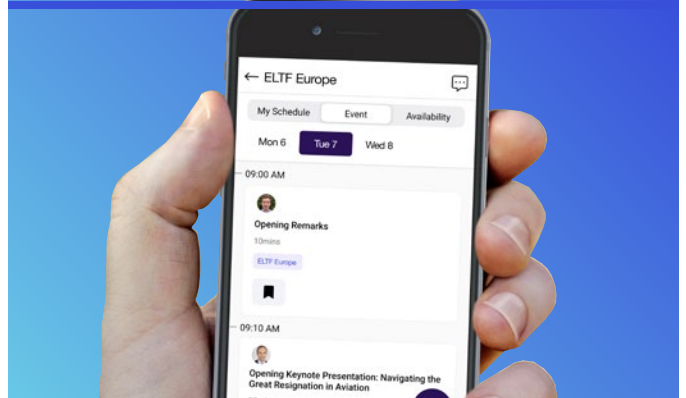
Opportunity to sponsor the attendee guide which is available to all attendees digitally and our wider database online post event, includes a full page advert and branding on every spread

ELEMENTS FOR EXCLUSIVE SPONSORSHIP



Badges & Event Registration: **£5,980***

Add impact to your brand by sponsoring the registration and having your logo on the conference badges, worn by every attendee



Event App: **£5,980***

Put your brand in prime placement on the official app for the event



Lanyards: **£4,365***

Gain exposure to every attendee by sponsoring the event lanyard, worn by all delegates, speakers and exhibitors



Bags: **£3,275***

Get your brand carried around the conference by sponsoring the delegate bags, available to every attendee



Notebooks: **£3,275***

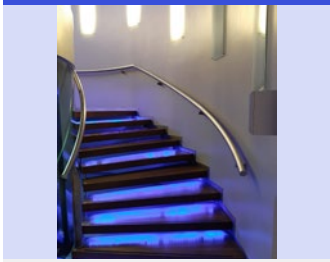
Get your branding on the notebooks given out at the conference, a reusable item with a long lasting brand impact



Pens: **£2,700***

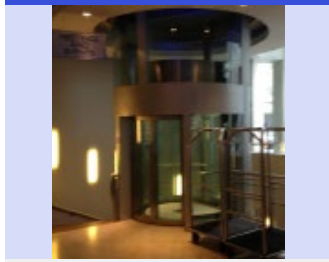
Get your branding on the pens given out at the conference, available for all attendees

VENUE BRANDING & ADVERTISING



Stairs: **£3,395***

Brand the steps between the conference area and the hotel lobby, to have an unmissable visual impact throughout the event (total of 34 steps)



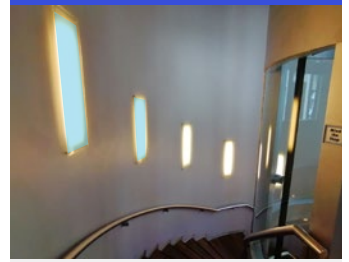
Elevator: **£3,950***

Brand the interior and exterior of the lift which runs between the conference and lobby level to bring your brand to the next level, literally!



Column Wrap: **£2,250***

Brand one of the columns in the breaks and networking space (where the table tops are located) using this impactful branding opportunity to promote your products and services (2 available).



Stair Lights: **£3,395***

Brand the stair lights between the conference area and the hotel lobby for a fantastic visual impact (total of 12 lights).



Poster Wall: **£1,650-£2,450***

Place your advert or branding in a prime location in the conference networking or registration space. A high impact option sure to catch the attention of all attendees (6 available)

*Dependant on location and size - contact your sales rep for further details



Cladded Pillar: **£2,950***

Add your branding to the cladded pillar in the conference room and promote your company in a prime location (2 available).



Conference Chair Covers: **£4,200***

Brand all of the chairs in the conference room. A high impact option that will not be missed by attendees.



Cloakroom: **£3,950***

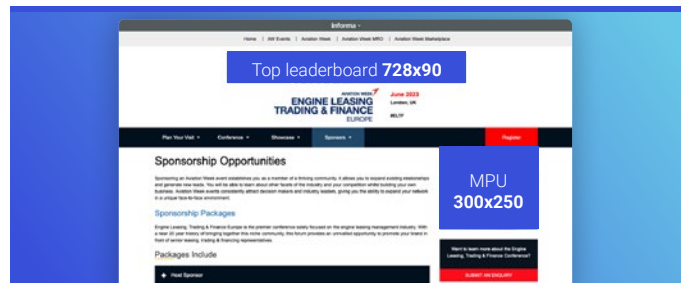
Brand the exterior of the cloakroom used by delegates in a prime position in the registration area



Digital Event Guide Advertisement:

Back Cover..... **£2,185** Inside Back Cover..... **£1,095**
 Inside Front Cover..... **£2,185** Full Page..... **£810**

Upgrade your advert with the assistance of our designer for an extra £75.



Website Advertising:

Top Leaderboard (728x90) **£3,795**
 MPU (300x250) **£2,345**

5 slots available for each position

Europe/Asia/Africa/Middle East



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Have an added value idea you would like to sponsor?
Contact your account rep for bespoke opportunities

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Contract

Item/Package:

Company Name: (as it will appear in print)

Contact Name:

Contact Title:

Address:

City:

State:

Postal Code:

Country:

Phone:

Mobile:

Email:

Your URL Address:

This link will be used on the event site to link back to your company site.

I have read and agree to abide by the **Sponsorship/Added Value Guidelines and Terms & Conditions**
<https://events.aviationweek.com/en/exhibitor.html>

Signature:

Date:

Payment: Please fill out information below regarding billing instructions. If same as above, you may leave blank.

An invoice from Informa will be sent under separate cover.
100% payment is due upon receipt of invoice.

Total Payment: £

Finance Contact:

Company:

Address:

City:

State:

Postal Code:

Country:

Phone:

Mobile:

Email:

Aviation Week Representative:
